



# A Streetcar Named Desire

## Opera Ball 2023

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Dear Friend,

The Women's Guild of the New Orleans Opera Association is thrilled to announce the return of our annual fundraising gala to be held on Saturday, October 7, 2023. This elegant black-tie affair will feature 'A Streetcar Named Desire' as the theme and the stylish new Higgins Hotel as the backdrop. Opera Ball 2023 will come to life with a lavish formal dinner, specialty cocktails, dancing, entertainment, surprises, and silent/live auctions.

We would like to ask for your support of this worthwhile charity event! The Opera Ball raises necessary funds for the upcoming productions of the New Orleans Opera's 2023-2024 season. New Orleans Opera is one of the largest employers of artists in the state of Louisiana and hires on average 300-400 individuals for each production, including principal and chorus artists, LPO musicians, dancers, set designers, and stage crew. The Opera serves the public by offering community engagement and school education programs. Your support would also assist in the continued preservation of the historic Opera Guild Home in the Garden District.

Your generous donation will be recognized by the 400 Ball attendees, regular season Opera audiences, and Guild members. Additionally, our sponsors will be listed in the online auction catalog and featured with a visual brand display at the gala. Donors of items valued in excess of \$1000 will be featured in our four Opera Playbill programs which are seen by approximately 15,000 patrons annually.

Thank you for your consideration and contribution to our local performing arts community. The attached auction donation sheet may be emailed to Jenny Chapman at [jenny@neworleansopera.org](mailto:jenny@neworleansopera.org) or an auction committee member will happily come pick it up. Please visit [NewOrleansOperaBall2023.org](http://NewOrleansOperaBall2023.org) for more information.

Laissez les bons temps rouler!!!

Rebecca Coe

Joanne Mantis

Susan Garic Mitchell

Meaghan Ryan Bonavita